



Business Solutions

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The Copy Shop LLC Rebrands as Litgistix

Downtown Firm Announces Expanded Suite of Business Solutions

Tulsa, OK – January 21, 2010 – The Copy Shop, a company with nearly 30 years of history in downtown Tulsa, has rebranded itself as [Litgistix](#) to better convey the full capabilities and business solutions it now offers clients throughout the Tulsa area.

Founded in 1980, the Copy Shop originally offered offset printing, copying and binding services to downtown firms. As the company has grown over the decades, so has its suite of [products](#).

Among its new offerings are a wide range of business technology solutions, including scanning, e-discovery, litigation and trial support for law firms, as well as video and digital media production and presentation.

“The words ‘Copy’ or ‘Shop’ don’t come close to describing who we are now or the variety of services we offer,” said Chris Sloan, CEO of Litgistix. “We felt our brand needed an update to better reflect our complete offerings, especially since law firms make up such a large part of our customer base. Our new name does a much better job capturing the company’s direction and how we help different industries find solutions to meet today’s business needs.”

Acknowledging the Copy Shop name carries a lot of history with many downtown customers, Sloan and co-owner Brian Grossman made sure the new Litgistix company logo incorporated the same colors and some graphic elements from the familiar Copy Shop logo for a sense of continuity.

“It’s important to remember where you’ve come from. This company has been successful for 30 years because our customers know we have the necessary experience to get the job done right,” said Grossman. “Our name may change, but our quality and service never will.”

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About Litgistix LLC

Litgistix is a full-service provider of innovative business technology solutions for the legal, energy, and insurance industries, among others. Founded in 1980, Litgistix specializes in litigation support, copying, scanning, offset printing, e-discovery, binding, video services and large format printing. For more information, visit www.litgistix.com or call (918) 585-5875.